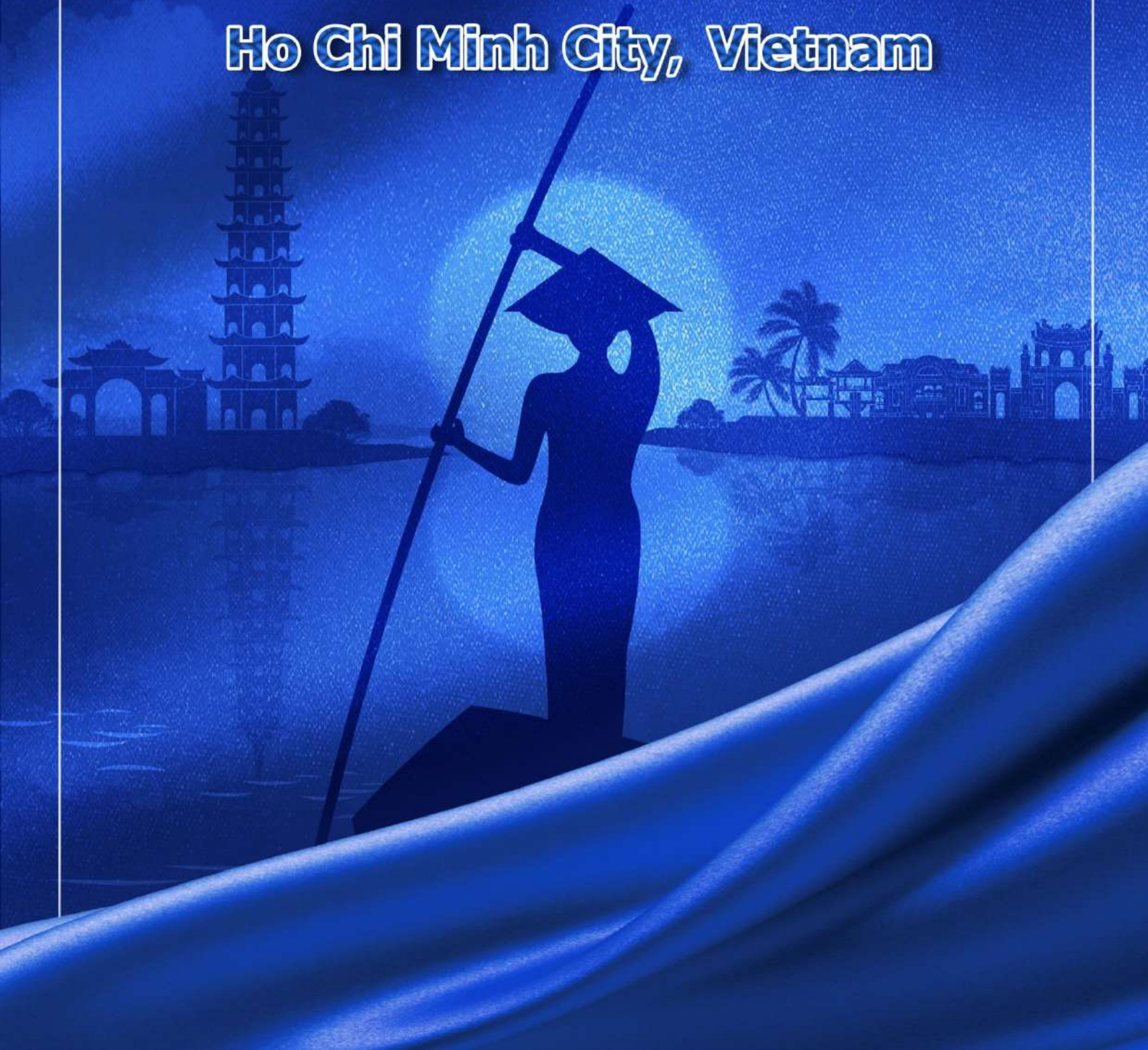


The 7th Vietnam Textile Summit 2021

December 2-3, 2021

Ho Chi Minh City, Vietnam



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Summit Highlights:

- Outlook 2030: Current Challenges and Opportunities for Vietnam Textile and Apparel Industry and its Future Planning
- The latest Impact of Covid -19 on Vietnam Production and Analysis on Trade & Tax
- Deep Interpretation on the Latest Changes and Regulations of FTA and CPTPP
- China and the US: How Vietnam Thrive from the Challenges and Opportunities
- What Next for Asian Garment Production After COVID-19?
- How Apparel Sourcing Strategy is Shifting in Vietnam Amid the Global Trade Tensions
- How Can New Technologies Help Factory Adopt More Sustainable & Personalise Production Methodologies Whilst Shorten Lead-Time
- With the Rapid Growth of Exports and Epidemic Challenges, How to Manage the Textile Raw Material Sourcing from Overseas
- Panel Discussion: How to Achieve Speed, Efficiency and Transparency Across the Apparel Supply Chain
- Integration of Vietnam's Apparel & Textile Value Chain: More Sustainable and Resilience
- Industry 4.0- Smart Manufacturing Enhance the Global Competitiveness
- Supply Chain Digitalization to Meet the Ever-Changing Demands of the Consumer
- Digital Logistics: How Supply Chain Leaders and Businesses Tapping into that Data and Using it to Make Our Supply Chains More Efficient?
- Key Legal Issue and Potential Considerations On Current Vietnam Apparel and Textile industry
- Wages vs Productivity : What Should we Prepare After Covid-19
- License to Operate in Vietnam : What Can International Brands and Investors Do to Mitigate the Reputational risks?
- New Retail Models in Vietnam: Deeply Dig Consumer Demand to Achieve Seamless Retail Experience
- Digital Marketing Innovation of Fashion Brands in Vietnam

Organizers:



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Conference Background

Since it first emerged in early 2020, Covid-19 has been the single biggest challenge facing the apparel industry, resulting in significant order cancellations, factory shutdowns and supply chain disruptions. Yet it is showing signs of recovery. According to the World Bank's global garment of textile market report, the total global garment and textile demand is expected to increase from \$594 billion in 2020 to \$654 billion in 2021, up 10.1 percent over the same period. Of which, the textile and apparel import turnover of the US – the major export market of Vietnam's garments and textiles – will surge 20 percent over the same period, to \$115 billion.

As a popular alternative to "Made in China," Vietnam is one of the few sourcing destinations that can offer a relatively balanced sourcing solution against all the primary sourcing criteria, from sourcing cost, speed to market and flexibility to social and environmental compliance. By leveraging its membership in several mega free trade agreements, Vietnam is also one of the very few first-tier apparel suppliers that enjoy duty-free access to more than half of the world's apparel import markets. This includes the EU (through the EU-Vietnam Free Trade Agreement) and Japan (CPTPP). Recently, the US Department of the Treasury dropped Vietnam from its list of currency manipulators, a move that could reassure that the US might not impose new tariffs, quotas or other restrictions on Vietnamese imports as part of its Section 301 investigation. The duty-saving benefits offer "Made in Vietnam" apparel a unique competitive edge as fashion companies and consumers become more price-sensitive during the pandemic.

This summit will focus on the latest global trade issues which will make a huge impact on the Vietnam textile and apparel industry like China-US trade wars, COVID-19's impact on Vietnam textile and apparel industry and its supply chain, trade uncertainty, apparel sourcing shifts under the new background, apparel digital transformation, sustainable development and its importance when comes to the labour. Also for international brands who want to enter Vietnam domestic market.

Attendees

- CEO/COO/CFO
- President/Vice President
- Chief Procurement Officer
- Sourcing VP/Director/Manager
- CDO/CIO/IT Director/ Digital Transformation Project Leader
- Managing Director/General Manager
- Technical Director/Innovation Director
- Sales Director/Business Development Director
- Supply Chain Director/Manager
- Strategy Director
- R&D Director/Technology Director
- Head of Business IT/IT Manager
- Digital Product Development Manager
- Head of Digital Innovation

Sectors

- Apparel Brands
- Garment Manufacturers
- Textile Manufacturers
- Trading Companies
- Chemicals
- Fiber Manufacturers
- Textile Machine Manufacturers
- Certification and Testing Firms Spinning Association
- Digital Technology Providers and Platforms
- Supply Chain Solutions Council
- Logistics Company
- Distributors
- Law Firms
- Consulting Firms

Inviting Speakers

- Vietnam Cotton and Spinning Association
- Vietnam Ministry of Industry and Trade
- EU Delegation Vietnam
- US-ASEAN Business Council
- LTP Group
- Tapestry
- Allbirds
- Phong Phu International JSC
- New Balance
- Rajah & Tann
- ILO
- Ruder Finn
- Zara
- Skechers

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Day One, December 2, Thursday

09:00 Outlook 2030: Current Challenges and Opportunities for Vietnam Textile and Apparel Industry and its Future Planning

- Current Situation of Vietnam Textile and Apparel Market based on Import and Export Data Analysis
- The Key Impact of COVID-19 on Textile and Apparel Enterprises
- The Latest Situation of Vietnam Garment Factory Production at the current stage
- Government Development Plan of Vietnam's Textile and Apparel Industry to 2030

Vietnam Cotton and Spinning Association

09:35 The latest Impact of Covid -19 on Vietnam Production and its Future Trend on Trade & Tax

- Latest Regulations and Changes on the Rules of Origin for Vietnamese Exports
- The latest information about tax for import and export
- What's the Regulations of the Country of Origin in the UKVFTA ,EVFTA and CPTPP?
- How the Country of Origin Make the Impact on the Textile Import/Export Trade?

Vietnam Ministry of Industry and Trade

10:10 Tea Break & Networking

10:40 Deep Interpretation on the Latest Changes and Regulations of FTA and CPTPP

- Latest Data Analysis of Vietnam's Apparel Exports to the World and EU
- Key Highlights of FTA and on the terms of Textile and Apparel Industry
- Prospect of EVFTA's Impact on the Vietnam Textile and Apparel Production
- Deep Analysis of EVFTA's Impact on the Vietnam Textile and Apparel Supply Chain

Giorgio Aliberti, Ambassador, EU Delegation Vietnam

11:15 China and the US: How Vietnam Thrive from the Challenges and Opportunities

Vu Tu Thanh, Deputy Regional Managing Director & Chief Representative, US-ASEAN Business Council

11:50 What Next for Asian Garment Production After COVID-19?

- The True Situation of Factory Production Amid-COVID-19
- Disruptions on the Textile and Apparel Supply Chain and How to Mitigate the Impact?
- Best Strategy to Coping with a resilience supply chain
- Impact on Production system and practice

Alex Ingildsen, CCO, LTP Group

12:25 Lunch & Tea Break

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14:00 How Apparel Sourcing Strategy is Shifting in Vietnam Amid the Global Trade Tensions

- Analysis of COVID-19's Impact on the Global Textile and Apparel Sourcing
- Current Status of Apparel Sourcing in Asia especially from Vietnam Shifts and Changes in Sourcing Strategy
- Main Risks to Sourcing in Vietnam, especially for New-comers and Middle and Small-sized Enterprises
- New low-cost sourcing destinations beyond Asia

Joanne Maillard, Sourcing Director, Tapestry

14:35 How Can New Technologies Help Factory Adopt More Sustainable & Personalise Production Methodologies Whilst Shorten Lead-Time

- Automation & robotics
- Digitalization (AI, blockchains)

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15:10 With the Rapid Growth of Exports and Epidemic Challenges, How to Manage the Textile Raw Material Sourcing from Overseas

- How has the COVID-19 Pandemic Affected the raw materials supply in Vietnam?
- What are some of the Short-term and Long-term Strategies for sourcing abroad or domestic?
- Major Challenges Based on Vietnam Local Conditions

15:45 Tea Break and Networking

16:15 Panel Discussion: How to Achieve Speed, Efficiency and Transparency Across the Apparel Supply Chain

- Vertical integration
- Consolidation of suppliers
- shortening of supply chains

Leading Experts in Textile and Apparel Industry

17:15 Integration of Vietnam's Apparel & Textile Value Chain: More Sustainable and Resilience

Clare Rippin, Associate Director of Manufacturing, Allbirds

17:50 End of Day One

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Day Two, December 3, Friday

09:00 Industry 4.0- Smart Manufacturing Enhance the Global Competitiveness

- The current trend of automation and data exchange in manufacturing technologies
- Industry production under the new normal

Thiru Moorthi, General Manager Innovation Center, Phong Phu International JSC

09:35 Supply Chain Digitalization to Meet the Ever-Changing Demands of the Consumer

- The Customer-Driven Supply Chain Digital supply networks
- How retail data go through a Connected Digital Apparel Supply Chain
- How to respond faster to changing customer needs

Zen K.Jorgensen, Asia Director of Quality, New Balance

10:10 Tea Break and Networking

10:40 Digital Logistics: How Supply Chain Leaders and Businesses Tapping into that Data and Using it to Make Our Supply Chains More Efficient?

- What is the latest information about Asian logistics
- Artificial intelligence (AI), machine learning (ML), and the Internet of Things (IoT)

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11:15 Key Legal Issue and Potential Considerations On Current Vietnam Apparel and Textile industry

- Current legal issues most companies are facing
- Challenges and Opportunities of the Latest Vietnam Invest Environmental

Logan Leung, Partner, Rajah & Tann

11:50 Wages vs Productivity : What Should we Prepare After Covid-19

Valentina Barcucci, Labour Economist, ILO

12:25 Lunch and Networking

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14:00 License to Operate in Vietnam : What Can International Brands and Investors Do to Mitigate the Reputational risks?

- What are the reputational risks of working in Vietnam?
- What is diversity in the business environment all about?
- Main focus on diversity in the workplace of Vietnam

Charles Lankester, EVP, Global Reputation & Risk Management Practice, Ruder Finn

14:35 New Retail Models in Vietnam: Deeply Dig Consumer Demand to Achieve Seamless Retail Experience

- Retail models in Vietnam and current consumer behavior
- Shopping experiences in theatrical brand ecosystems
- The store from retail space to brand life-style proposition

Elan Lai, Store Director, Zara

15:10 Digital Marketing Innovation of Fashion Brands in Vietnam

- How to accelerate the development of omni-channel strategies and maintain brand loyalty
- How to elevate the digital experiences to greater levels matching their exclusive allure

Phong Nguyen, Head of Marketing, Skechers

16:45 Tea Break and Networking

17:15 End of Day Two